The Equine Business major is designed for the student whose primary interest is in pursuing a career managing an equine facility, and/or being involved in other equine-related businesses, including equine insurance adjusters, bloodstock agents, editors and writers, administrators of racing and breeding organizations, racetrack and breeding farm administrators, and those involved in the marketing of horses or horse-related products. This interdisciplinary major draws course material from the following departments: Equine Science; Business, Accounting and Economics; Communication; English; and Mathematical Sciences. Students earn a Bachelor of Arts degree.

**Required courses:**

**EQUINE**
- EQSC 1100 Horsemastership 4
- EQSC 1110 Applied Horsemastership 1
- EQSC 1200 Equine Anatomy and Physiology 4
- EQSC 1250 Equine Health Monitoring 1
- EQSC 1400 Equine Experiential (2 courses 1 sh each) 2
- EQSC 2000 Equine Event Management (one section over 2 semesters) 2
- EQSC 3050 Equine Medical Management 3
- EQSC 3200 Applied Equine Business Principles 4
- EQSC 3300 Equine Facility Design 3
- EQSC 3400 Evaluating Equine Conformation – Form vs Function 4
- EQSC 3410 Service Learning 1
- EQSC 3500 Legal Aspects of the Equine Industry 4
- EQSC 4100 Contemporary/Emerging Issues in the Equine Industry 4

**BUSINESS**
- ACCT 2000 Financial Accounting 4
- ECON 2100 Principles of Microeconomics 4
- MGMT 3000 Principles of Management 4

**OTHER REQUIRED COURSES**
- COMM 2800 Business and Professional Communication 4
- ENGL 1193 Special Topics in Professional Writing 4
- ENGL 1155 could sub with permission

- EQSC 4900 Internship 2
- SYE 4000 Senior Year Experience series 4

**OR**
- SYE 4900 Seminar Internship Seminar and 2
- EQSC 4900 Internship 4

Other departments which may be of interest for Electives: Art, Biology, Philosophy, English, or Journalism *(Please see page 4)*
Modern Language: if you have a significant amount of previous language education, you may take a placement exam in a modern language. Otherwise 2 semesters of a modern language is required.

Mathematics: A strong high school background in higher mathematics skills is strongly encouraged. If you are seeking the B.A. degree in any Business major from Otterbein University, you must take courses up through MATH 1240, Statistics. A placement test should be taken Spring of your high school senior year. If you only qualify for / test into ASC 0900, plan to take ASC 0900 or its equivalent over the summer. Consider the summer tutorial option normally offered to incoming students. You could complete the online tutorial program for Intermediate Algebra through ALEKS (Assessment in Knowledge Spaces). This is a completely self-paced assessment and learning system (intelligent tutoring system) for individualized instruction over the Web. It is a self-paced tutorial - not an online course - so there is no actual instructor. You learn from the system itself. Register online with ALEKS or take ALEKS as an Otterbein "class". ALEKS www.aleks.com.

Physical Education: One Health and Physical Education Lifestyle course is required for all students.

Internships: An Equine Science faculty member will assist you with setting up your internships. Arrangements must be made the semester prior to the internship. An Internship Learning Contract must be completed and turned in before the internship may be started.

Experiential: EQSC 1400 is offered almost every semester. Students are required to sign up for two (2) courses. Some examples of the experiential courses are EQSC 1417 – Lungeing and EQSC 1415 – Forage analysis. i

Even/Odd Years: The fall term determines even/odd. Example: 2015/16 is an odd year.

Typical Schedule:

| FRESHMAN Fall | EQSC 1100 Horsemastership | 4 |
| EQSC 1110 Applied Horsemastership | 1 |
| FYS 1000 | 4 |
| MATH 1240 | 4 |
| MOD. LANG., Elective | 4 |

Cardinal term

| Spring | EQSC 1200 Equine Anatomy and Physiology | 4 |
| EQSC 1250 Equine Health Monitoring | 1 |
| INST 1500 series Identity Projects | 4 |
| MATH 1240, MOD. LANG., ELECTIVE | 4 |

| SOPHOMORE Fall | COMM 2800 Bus and Prof Communication | 4 |
| ACCT 2000 Financial Accounting | 4 |
| INST 2000 series Interconnections | 4 |
| MOD. LANG., ELECTIVE | 4 |

Cardinal term

| Spring | ECON 2100 Prin. of Economics-Micro | 4 |
| INST 2200 series Reflections and Responsibility | 4 |
| EQSC 1400 Equine Experiential | 1 |
| ELECTIVE | 4 |
| ELECTIVE | 4 |
### JUNIOR

#### Odd year

**Fall**
- MGMT 3000 Principles of Management 4
- EQSC 3050 Equine Medical Management 4
- EQSC 3400 Conformation 4
- INST 2400 series Natural Foundations 4

**Cardinal term**
- Spring
  - EQSC 1415 Experiential: Forage Analysis 1
  - ENGL 1193 Special Topics in Professional Writing 4
  - EQSC 1400 Equine Dyad Experiential 1
  - EQSC 2000-01 Equine Event Management 1
  - EQSC 3410 Service Learning 1
  - EQSC 3500 Legal Aspects of Equine Industry 4
  - MGMT 3555 DN1 Non-Profit Management 4

#### Even year

**Fall**
- EQSC 3300 Equine Facility Design 4
- MGMT 3000 Principles of Management 4
- EQSC 3200 Applied Equine Business Principles 4
- INST 2400 series Natural Foundations 4

**Cardinal term**
- Spring
  - EQSC 1415 Experiential: Forage Analysis 1
  - ENGL 1193 Special Topics in Professional Writing 4
  - EQSC 1400 Equine Dyad Experiential 1
  - EQSC 2000-01 Equine Event Management 1
  - EQSC 3410 Service Learning 1
  - EQSC 3500 Legal Aspects of Equine Industry 4
  - MGMT 3555 – DN1 Non-Profit Management 4

### SENIOR

#### Even year

**Fall**
- EQSC 3300 Equine Facility Design 4
- EQSC 2000-02 Equine Event Management 1
- ELECTIVE 4
- EQSC 3200 Applied Equine Business Principles 4

**Cardinal term**
- Spring
  - EQSC 1400 Equine Practicum 1
  - EQSC 4100 Contemp. & Emerging Eq. Issues 4
  - EQSC 4900 Equine Internship 2 – 12
  - SYE 4900 (or SYE 4000 4sh see box above) 2
  - HLED 3800-DN1 Organiz and Mgmt 4
  - ELECTIVE 4

#### Odd year

**Fall**
- EQSC 2000-02 Equine Event Management 1
- EQSC 3050 Equine Medical Management 4
- EQSC 3400 Conformation 4
- ELECTive 4

**Cardinal term**
- Spring
  - EQSC 1400 Equine Practicum 1
  - EQSC 4100 Contemp. & Emerging Eq. Issues 4
  - EQSC 4900 Equine Internship 2 – 12
  - SYE 4900 (or SYE 4000 4sh see box above) 2
  - HLED 3800-DN1 Organiz and Mgmt 4
  - ELECTIVE 4

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**Current Semester:**

- Please request an Application for Degree from the Office of the Registrar.

Please contact your advisor for additional information.

Be sure to register for an SYE.
Either SYE 4000 series 4 sh with EQSC 4900 min 2 sh
OR
SYE Seminar 2 sh and EQSC 4900 min 4 sh

- Have you completed your Physical Education requirement?

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**Have you completed the two EQSC 1400 Equine Experiential Courses?**

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4/1/15

3
Double Major in General Business Management
ACCT 2100 Managerial Accounting 4
BUS 3500 Business Law 4
ECON 2200 Principles of Macroeconomics 4
FIN 3400 Business Finance 4
HRM 3200 Personnel and Human Resources Management – Writing Intensive 4
IBM 3700 International Business and Management 4
MGMT 3300 Operations Management 4
MGMT 4800 Strategy Capstone 4
MKTG 3100 Principles of Marketing 4

9 courses 36 sh

Suggested Minors:
Business Administration Minor only 12 additional hours – 3 courses (requires Comm 2800)

Journalism and Media Communication Minor 19 hours (any JAMC courses)

Studio Art Minor – example, Photography 20 hours

English Literary Studies Minor 20 hours

Suggested Electives
EQSC 2800 Farrier Science 4
COMM 1500 Principles of Public Relations 4
COMM 3300 Teamwork 4
ECON 2200 Principles of Macroeconomics (Sub for IS 2000) 4
ENST 4101 Advanced Environmental Studies 4
EQSC 3900 Independent Study 4
JAMC 1500 Media writing 4
MGMT 3555 Non-Profit Management 4
PHIL 1300 Contemporary Moral Problems (Sub for IS 2200) 4
PHIL 2400 Environmental Philosophy (Sub for IS 2200) 4
PSYCH 1050 General Psychology 4

(bold is strongly suggested)

IMPORTANT PHONE NUMBERS
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